

10

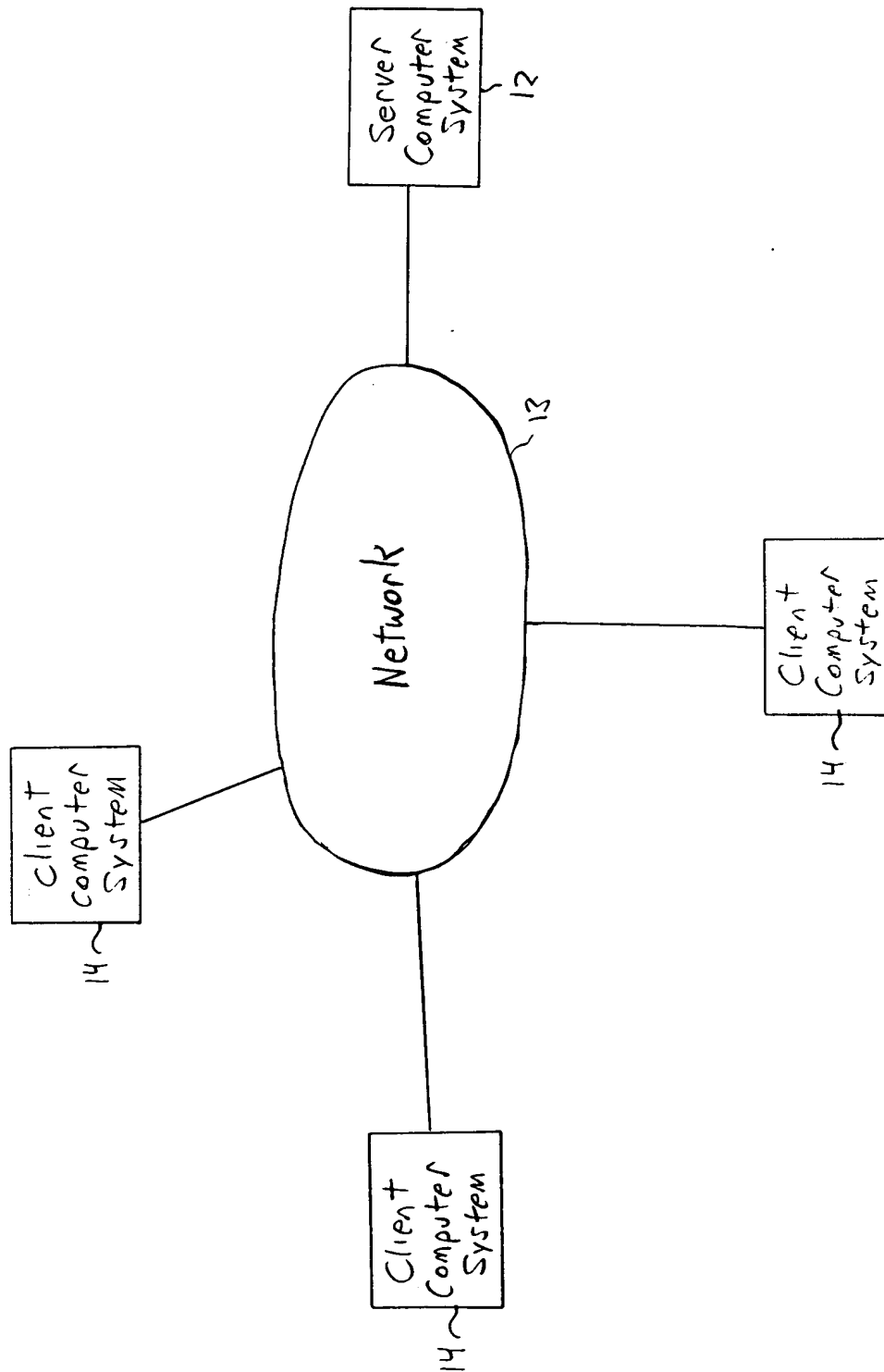


FIG. 1

10982203-100501

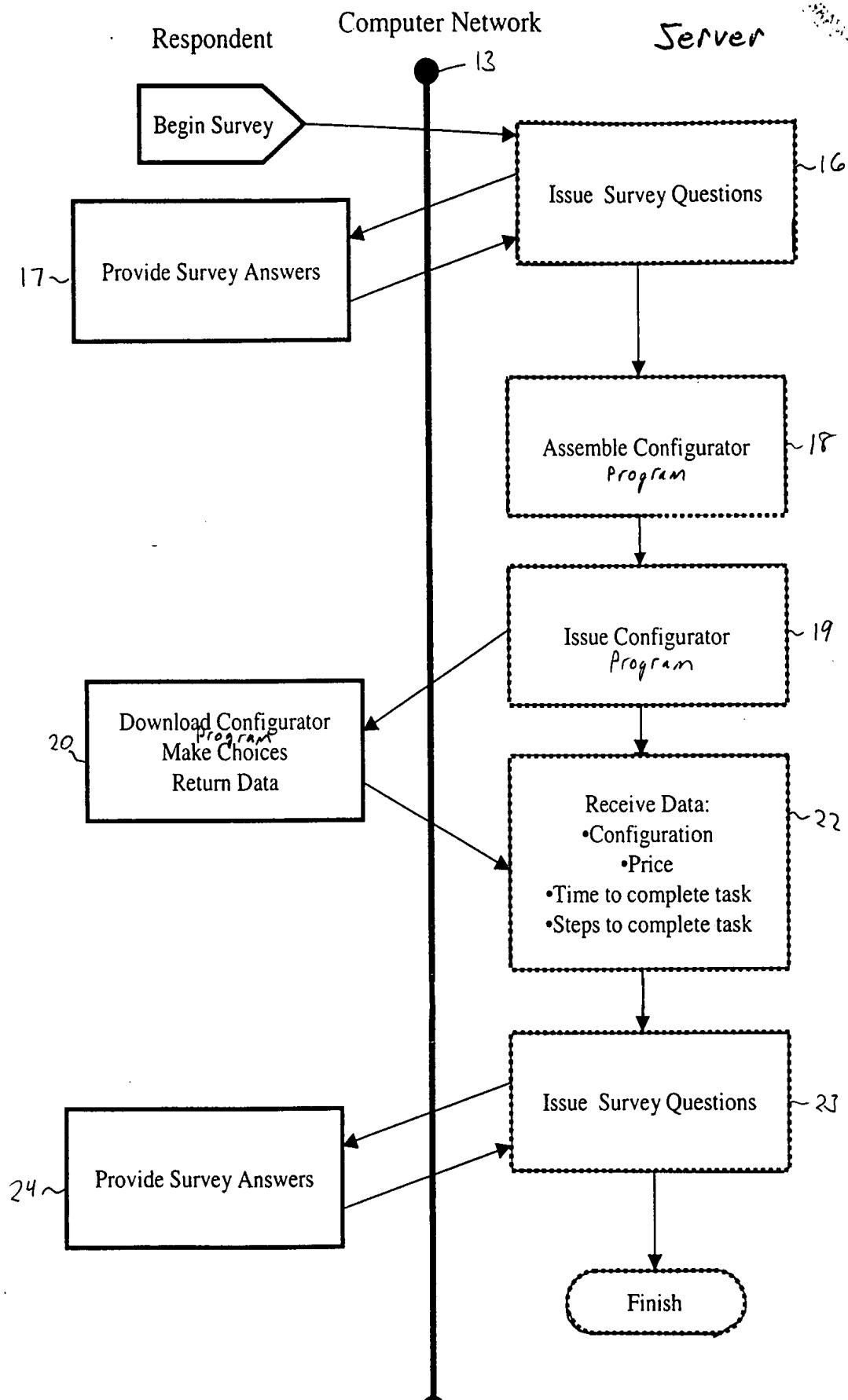
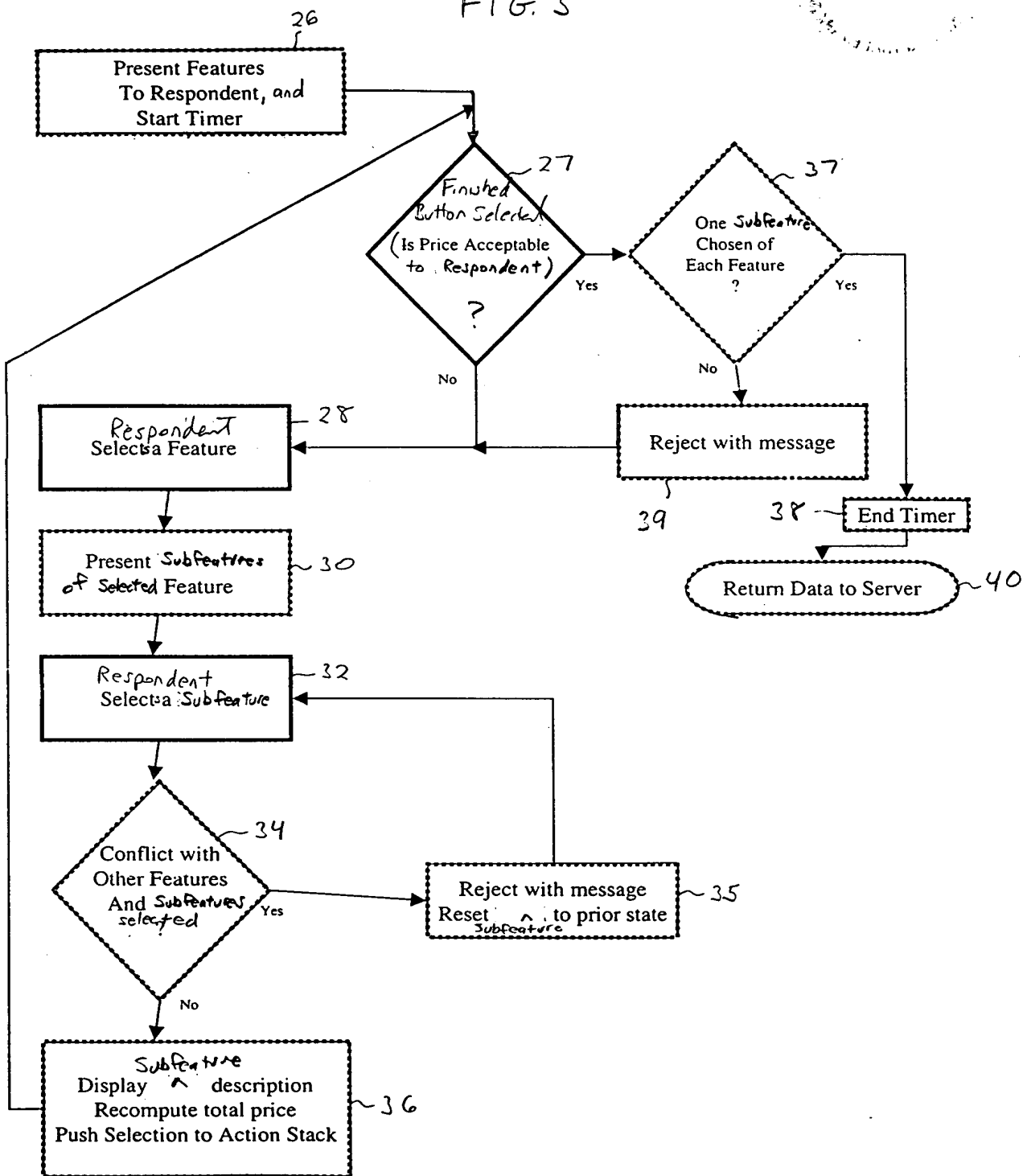


FIG. 3



09882203 100501

41

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### Configurator

Total cost of meal features selected in US\$ ~ 50a

0

Possible Chicken Meal features ~ 44b

Explanation of features ~ 45b

Chicken Nuggets  
Slide Dish  
Soft Drink  
Toy

Number of Chicken Nuggets in Box ~ 45a

Options within features ~ 46b

Explanation of options ~ 47c

3 4 5 6

46a

NO SELECTION CURRENTLY ~ 47a

Finished

48

Applied started

42

44a

44

46

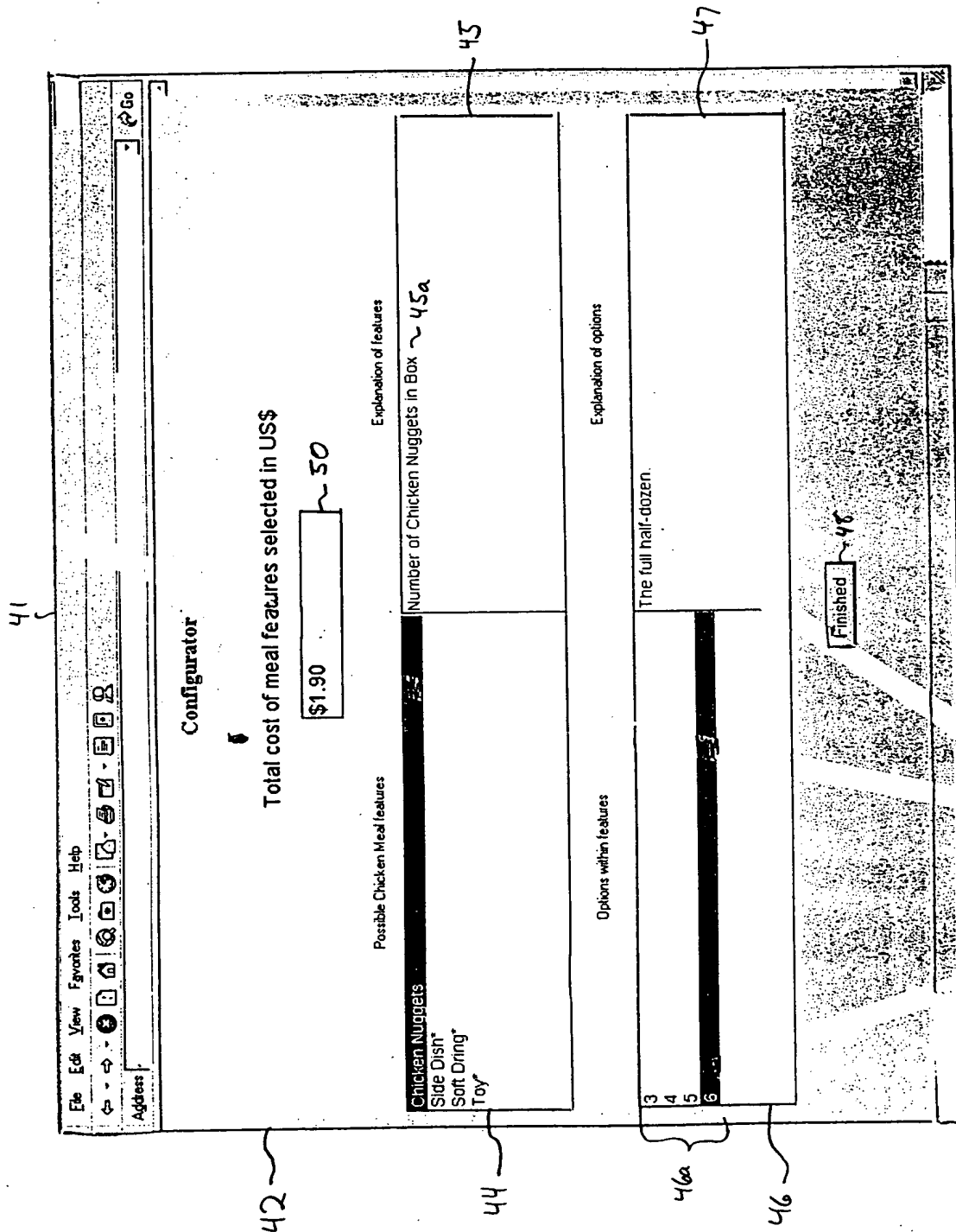
45

47

FIG. 4



**0986603-100503**



F16.5B

FOOT" 00228860

41

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### Configurator

Total cost of meal features selected in US\$

\$1.90

Possible Chicken Meal Features	Explanation of features
Chicken Nuggets	Number of Chicken Nuggets in Box
Side Dish	
Soft Drink	
Toy	

56

Options within feature

58

OK

57

Options of options

Finished

42

FIG. 6

FOOT" E0228360

41

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### Configurator

Total cost of meal features selected in US\$

\$0.98 ~ 50

54 {

There is a conflict in the choices you have made:

- Side Dish
- Hash Browns

CONFLICTS WITH:

- Chicken Nuggets

3

Continue ~ 55

Finished

~ 42

FIG. 7



TOY SODI "E0228860

41

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### Configurator

Total cost of meal features selected in US\$

\$3.06

Possible Chicken Meal features

Chicken Nuggets  
Side Dish  
Soft Drink  
Toy

Explanation of features

Movie Promotion Tie-in

Options within features

Toy Soldier  
Beauty  
Lion King  
Star Wars Episode

Explanation of options

Not the beast.

Finished

42

44

45

46

47

48

FIG. 8